

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT No.: 7,149,704

Attorney Docket: 4001-0508 RECEIVED

Issued: 12/12/2006

FEB 09 2011

Application Serial No.: 10/056,932

OFFICE OF PETITIONS

Application Filing Date: 01/25/2002

Date: February 3, 2011

Title: System, Method And Computer Program Product For Collecting  
Information About A Network User

TRANSMITTAL LETTER

Mail Stop Petition  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Attached please find the following, submitted for filing in connection with  
the above-identified patent:

- ☒ **Petition** To Accept Unintentionally Delayed Payment Of  
Maintenance Fee In An Expired Patent (37 CFR 1.378 (c))
- ☒ **Check** for the sum of \$2130.00 (check no. 1846)
- ☒ **Statement Under 37 CFR 3.73(b)** showing ownership by CLARIA  
Innovations LLC

**CHARGE STATEMENT:** Deposit Account No. 501860, order no. 4001-0508.

The Commissioner is hereby authorized to charge any fee specifically authorized hereafter, or any missing or insufficient fee(s) filed, or asserted to be filed, or which should have been filed herewith or concerning any paper filed hereafter, and which may be required under Rules 16-18 (missing or insufficiencies only) now or hereafter relative to this application and the resulting Official Document under Rule 20, or credit any overpayment, to our Accounting/Order Nos. shown above.

Respectfully submitted, DALLEN 00000017 7149704

01 FC:1599

2130.00 OP

**/Brian Siritzky/Reg. No. 37,497**

By:

Davidson Berquist Jackson & Gowdey LLP  
4300 Wilson Blvd., 7th Floor,  
Arlington Virginia 22203  
(703) 894-6400 • FAX: (703) 894-6430

Brian Siritzky, Ph.D.  
Registration No.: 37,497



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DIVISION  
2011 FEB -4 PM 4:11

# PETITION TO ACCEPT UNINTENTIONALLY DELAYED PAYMENT OF MAINTENANCE FEE IN AN EXPIRED PATENT (37 CFR 1.378 (c))

Docket Number (Optional)  
4001-0508

Mail to: Mail Stop Petition  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
Fax: (571) 273-8300

RECEIVED

FEB 09 2011

OFFICE OF PETITIONS

NOTE: If information or assistance is needed in completing this form, please contact Petitions Information at (571) 272-3282.

Patent No. 7,149,704

Application Number 10/056,932

Issue Date 12/12/2006

Filing Date 01/25/2002

CAUTION: Maintenance fee (and surcharge, if any) payment must correctly identify: (1) the patent number (or reissue patent number, if a reissue) and (2) the application number of the actual U.S. application (or reissue application) leading to issuance of that patent to ensure the fee(s) is/are associated with the correct patent. 37 CFR 1.366(c) and (d).

Also complete the following information, if applicable

The above – identified patent

☐

Is a reissue of original Patent No. \_\_\_\_\_ original issue date \_\_\_\_\_

original application number \_\_\_\_\_

original filing date \_\_\_\_\_

☐

resulted from the entry into the U.S. under 35 U.S.C. 371 of international application \_\_\_\_\_

filed on \_\_\_\_\_

## CERTIFICATE OF MAILING (37 CFR 1.89(a))

I hereby certify that this paper (\*along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Typed or Printed Name of Person Signing Certificate

## 1. SMALL ENTITY

☒ Patentee claims, or has previously claimed, small entity status. See 37 CFR 1.27.

## 2. LOSS OF ENTITLEMENT TO SMALL ENTITY STATUS

☐ Patentee is no longer entitled to small entity status. See 37 CFR 1.27(g)

## 3. MAINTENANCE FEE (37 CFR 1.20(e)-(g))

The appropriate maintenance fee must be submitted with this petition, unless it was paid earlier.

NOT Small Entity			Small Entity		
Amount	Fee	(Code)	Amount	Fee	(Code)
<input type="checkbox"/> \$ _____	3 ½ yr fee	(1551)	<input checked="" type="checkbox"/> \$ 490	3 ½ yr fee	(2551)
<input type="checkbox"/> \$ _____	7 ½ yr fee	(1552)	<input type="checkbox"/> \$ _____	7 ½ yr fee	(2552)
<input type="checkbox"/> \$ _____	11 ½ yr fee	(1553)	<input type="checkbox"/> \$ _____	11 ½ yr fee	(2553)

MAINTENANCE FEE BEING SUBMITTED \$ 490

## 4. SURCHARGE

The surcharge required by 37 CFR 1.20(i)(2) of \$ 1640 (Fee Code 1558) must be paid as a condition of accepting unintentionally delayed payment of a maintenance fee.

SURCHARGE FEE BEING SUBMITTED \$ 1640

## 5. MANNER OF PAYMENT

☒ Enclosed is a check for the sum of \$ 2130

☐ Please charge Deposit Account No. \_\_\_\_\_ the sum of \$ \_\_\_\_\_

☐ Payment by credit card. Form PTO-2038 is attached.

## 6. AUTHORIZATION TO CHARGE ANY FEE DEFICIENCY

☐ The Director is hereby authorized to charge any maintenance fee, surcharge or petition deficiency to Deposit Account No. \_\_\_\_\_

**7. OVERPAYMENT**

As to any overpayment made please

OR

Credit to Deposit Account No. 501860

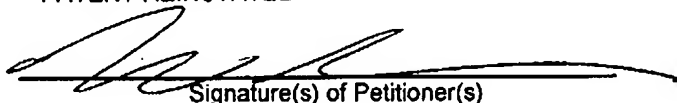
Send refund check

**WARNING:**

Petitioner/applicant is cautioned to avoid submitting personal information in documents filed in a patent application that may contribute to identity theft. Personal information such as social security numbers, bank account numbers, or credit card numbers (other than a check or credit card authorization form PTO-2038 submitted for payment purposes) is never required by the USPTO to support a petition or an application. If this type of personal information is included in documents submitted to the USPTO, petitioners/applicants should consider redacting such personal information from the documents before submitting them to the USPTO. Petitioner/applicant is advised that the record of a patent application is available to the public after publication of the application (unless a non-publication request in compliance with 37 CFR 1.213(a) is made in the application or issuance of a patent. Furthermore, the record from an abandoned application may also be available to the public if the application is referenced in a published application or an issued patent (see 37 CFR 1.14). Checks and credit card authorization forms PTO-2038 submitted for payment purposes are not retained in the application file and therefore are not publicly available.

**8. STATEMENT**

The delay in payment of the maintenance fee to this patent was unintentional.

**9. PETITIONER(S) REQUEST THAT THE DELAYED PAYMENT OF THE MAINTENANCE FEE BE ACCEPTED AND THE PATENT REINSTATED**  
Signature(s) of Petitioner(s)\_\_\_\_\_  
DateMurray Markiles

Typed or printed name(s)

\_\_\_\_\_  
Registration Number, if applicable818-444-4505

Telephone Number

CLARIA Innovations, LLC\_\_\_\_\_  
Address15260 Ventura Boulevard, 20th Floor, Sherman Oaks, CA 91403\_\_\_\_\_  
Address

37 CFR 1.378(d) states: "Any petition under this section must be signed by an attorney or agent registered to practice before the Patent and Trademark Office, or by the patentee, the assignee, or other party in interest."

**ENCLOSURES**

Maintenance Fee Payment



Surcharge under 37 CFR 1.20(i)(2) (fee for filing the maintenance fee petition)

STATEMENT UNDER 37 CFR 3.73(B) showing ownership by CLARIA Innovations LLC

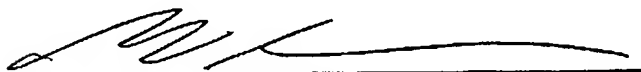
## STATEMENT UNDER 37 CFR 3.73(B)

RECEIVED

Patent Owner: <b>CLARIA INNOVATIONS, LLC</b>	Docket No. <b>4001-0508</b>	FEB 09 2011
Patent No. <b>7,149,704</b>	Issued: 12/12/2006	OFFICE OF PETITIONS
Entitled: System, Method And Computer Program Product For Collecting Information About A Network User		
Assignee: <b>CLARIA INNOVATIONS, LLC</b> (Name of assignee)	A corporation (Type of Assignee: corporation, partnership, university, government agency, etc.)	
States that it is the assignee of the entire right, title, and interest; in the patent application identified above by virtue of a chain of title from the inventor(s), of the patent application identified above, to the current assignee shown below:		
1.	From: <u><b>INVENTORS</b></u> To: <u><b>GATOR.COM</b></u> The document was recorded in the United States Patent and Trademark Office at Reel <u>012582</u> Frame <u>0195</u> .	
2.	From: <u><b>GATOR.COM</b></u> To: <u><b>GATOR CORPORATION (name change)</b></u> The document was recorded in the United States Patent and Trademark Office at Reel <u>013594</u> Frame <u>0850</u> .	
3.	From: <u><b>GATOR CORPORATION</b></u> To: <u><b>CLARIA CORPORATION (Name change)</b></u> The document was recorded in the United States Patent and Trademark Office at Reel <u>015254</u> Frame <u>0548</u> .	
4.	From: <u><b>CLARIA CORPORATION</b></u> To: <u><b>JELLYCLOUD, INC</b></u> The document was recorded in the United States Patent and Trademark Office at Reel <u>024906</u> Frame <u>0826</u> .	
5.	From: <u><b>JELLYCLOUD, INC</b></u> To: <u><b>JELLYCLOUD (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC</b></u> The document was recorded in the United States Patent and Trademark Office at Reel <u>024915</u> Frame <u>0414</u> .	
6.	From: <u><b>JELLYCLOUD (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC</b></u> To: <u><b>CLARIA INNOVATIONS, LLC</b></u> The document was recorded in the United States Patent and Trademark Office at Reel <u>024927</u> Frame <u>0001</u> .	

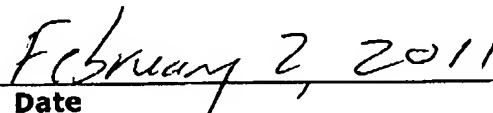
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

  
Signature

Murray Markiles

Name

  
Date

Eurocapital Business Development as Manager  
of Claria Innovations LLC

Title